

YOUR VEHICLE WITHOUT DATA

Without data, modern vehicle features wouldn't exist.



No safety. No innovation. No connectivity. No convenience. Just a car without the benefits you rely on every day.



PERFORMANCE DATA

Data from your vehicle's systems about performance and health.



OCCUPANT DATA

Data about driver and occupant behavior, safety, and preferences.



PRECISE GEOLOCATION DATA

Data about your vehicle's exact location.



Real-time vehicle health monitoring and alerts



Faster, more accurate repairs and diagnostics



Recall and safety notices



Cybersecurity protection and software updates



Continuous improvement and innovation



Driver safety monitoring



Seat belt reminders



Child or pet detection



Airbag calibration



Personalized experiences



Navigation and traffic updates



Roadside assistance and emergency response



Driver assist and automated features



EV charging and fueling guidance



Stolen vehicle tracking and recovery



YOUR PRIVACY MATTERS

Automakers safeguard your data and privacy, provide choice and transparency, and give you meaningful control of your information.



You're in control



You're informed



You're protected



**ALLIANCE
FOR AUTOMOTIVE
INNOVATION**

This information is for illustrative purposes only. Not all vehicles are equipped with these technologies or features.