

Stay Connected **EV Monthly Recharge**

Your Monthly EV Market Boost — July 2026:

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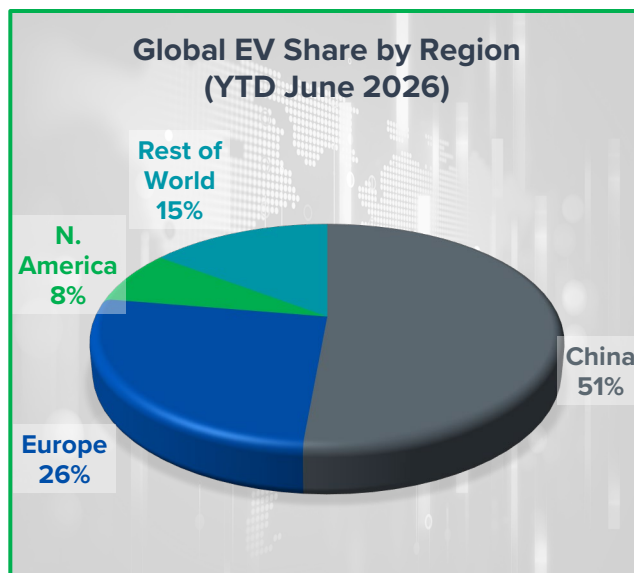
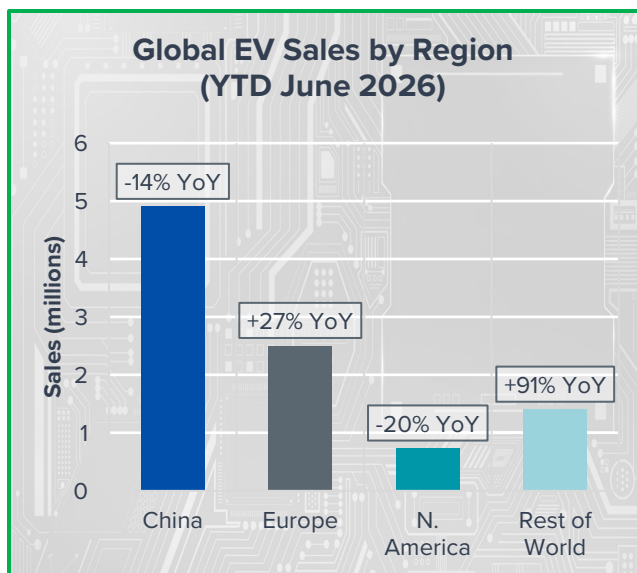


Market Snapshot

Global electric vehicle sales (BEV, PHEV and fuel cell) reached 9.6 million units through June 2026, up 2 percent year-over-year. China accounted for 51 percent of global EV sales through the first half of 2026. ([Read More](#))

- Europe continues to drive global momentum, with June EV sales rising 31 percent year-over-year to roughly 530,000 vehicles, a record for the month. Strong policy support, national purchase incentives and elevated fuel prices have helped sustain demand across the region.
- Regional performance remains uneven. China's domestic EV market declined 11 percent year-over-year in June to roughly 1 million units, while North American sales fell 13 percent to 130,000.
- Chinese automakers continue expanding overseas as domestic demand softens, highlighting the growing importance of export markets to offset slowing sales at home and increasing competition in international markets. ([Read More](#))

EVs accounted for 7.7 percent of U.S. new light-vehicle sales in June, 1.4 percentage points below the 9 percent share recorded in June 2025, per Omdia estimates. EV sales fell 7.8 percent year-over-year in June, a decline of roughly 8,800 units. Year-to-date EV sales have declined by nearly 223,000 units (29 percent) compared with the first half of 2025.



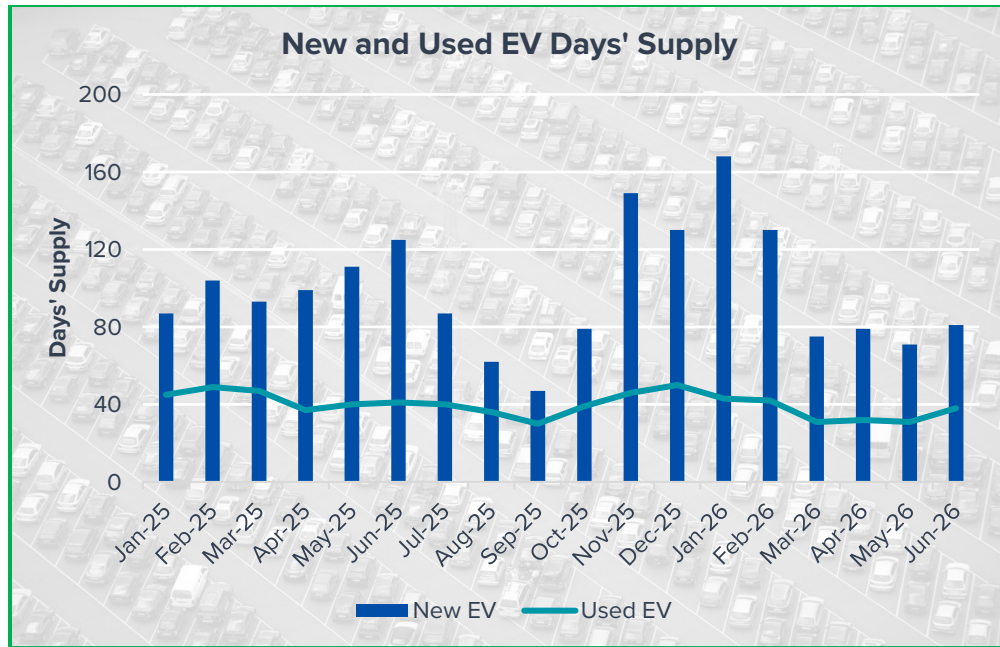
\$ EV Pricing, Incentives & Supply

New EV Prices Up Month-Over-Month and Down Year-Over-Year: Kelley Blue Book reports average pricing on a new EV in June increased to \$56,238, up 3.1 percent (roughly \$1,780) from May 2026. New EV prices in June were 4.5 percent lower year-over-year. ([Read More](#))

EV Incentives Remain Well Above Industry Average: EV incentives decreased slightly in June to 13 percent of the average transaction price – roughly \$7,310 per vehicle – well above the industry average of 7 percent. ([Read More](#))

Used EV Prices Up: Average used EV listing prices rose 3.5 percent month-over-month in June to \$38,342, widening the gap with ICE models to \$3,382. Prices remain 7 percent above year-ago levels. ([Read More](#))

Days' Supply Remains Below Year-Ago Levels: EV inventory increased in June but remained below year-ago levels, with new EV days' supply down 32 percent and used EV days' supply down 5.5 percent. New EV supply rose to 81 days, while used EV supply remained comparatively tight at 38 days. ([Read More](#))



Charging Infrastructure

Editor's Note: We found anomalies in the latest public charging infrastructure dataset that could affect the accuracy of this month's update. Rather than report potentially incomplete or incorrect information, we are working with the data provider to resolve the issues and will resume our regular charging infrastructure update once corrected.



Data Point

China Looks Abroad for Growth

- Chinese manufacturers continue to expand overseas as domestic EV demand softens. Nearly 500,000 new energy vehicles (NEVs) were exported in June – a new monthly record – even as China's domestic EV sales declined 11 percent year-over-year and remain 14 percent lower year-to-date. ([Read More](#))
- China's lithium-ion battery exports reached \$40 billion during the first five months of 2026, up 45 percent from a year earlier, with exports increasingly flowing to emerging markets beyond Europe and North America.
- As Europe considers additional tariffs on Chinese plug-in hybrids following earlier duties on battery electric vehicles, Chinese automakers continue diversifying both their export markets and product mix to sustain global growth. ([Read More](#))



Looking Ahead

BloombergNEF: EV Sales to Exceed 23 million in 2026: BloombergNEF forecasts global passenger EV sales will exceed 23 million vehicles in 2026, an increase of roughly 11 percent over 2025 and representing more than 1 in 4 new passenger vehicles sold worldwide. Growth is expected to be driven by Europe and rapidly expanding emerging markets, while China continues to grow at a slower pace than in recent years. ([Read More](#))

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